



Virtual expo



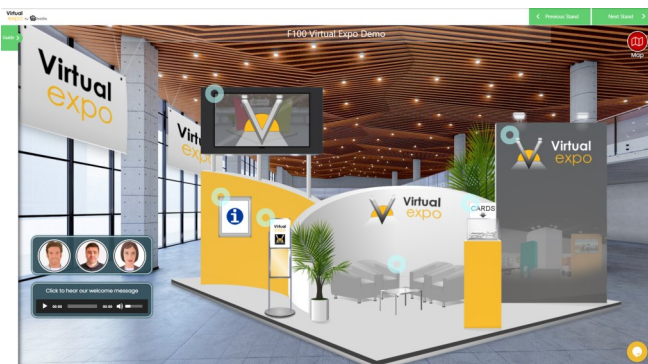
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Real Business in a Virtual World

Following the huge impact made by the outbreak of the Coronavirus in early 2020, the Team at Big Media decided to turn their attention to ways of helping people engage online.

The Virtual Expo platform is designed to bridge the gap between traditional websites and specialist 3D software.

Our online environment requires no downloads or special knowledge as it is delivered directly to the browser of the user's device, PC, tablet or mobile.



Interaction on the stands is via the touchpoint hotspots and the exhibitor team profile pictures.

Registered visitors can leave an enquiry, or approve a "consent to contact" form when downloading brochures.

Our in-built live chat facility is powered by [tawk.to](https://www.tawk.to/), and allows exhibitors to see when visitors arrive on their stand, and chat to them via a widely-recognised website chat interface.

For times when the exhibitor needs to be away from the stand, they can monitor chat via the [tawk.to](https://www.tawk.to/) app on their mobile, or log out and the chat will switch to a simple message form.

<https://virtual-expo.co.uk>

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