

# YOUR **Business**Expo

Breaking rules &  
blazing a trail  
A brand new kind of  
Expo

WEB: [YOURBUSINESSEXPO.CO.UK](http://YOURBUSINESSEXPO.CO.UK)

# Welcome to YOUR BusinessExpo

Coming October 2020



Hall A

more...



Hall B

See more...



Hall C

See more...



Network

See

Sign In

Register

## The FULL exhibition experience ONLINE

WEB: YOURBUSINESSEXPO.CO.UK



YOUR  
**BusinessExpo**

# Key Features

Event & Exhibitor promotion:  
On the website  
Via Social Media  
Local Marketing

Individual Exhibitor Stands  
Exhibitor Online Store

Live chat with your visitors  
Online networking area  
1-2-1 private chat rooms

Visitor data / chat transcripts

Speaker sessions  
Sponsors & Advertisers





# Building up to the Expo

## Step 1

### Stand design

Pick your Stand design

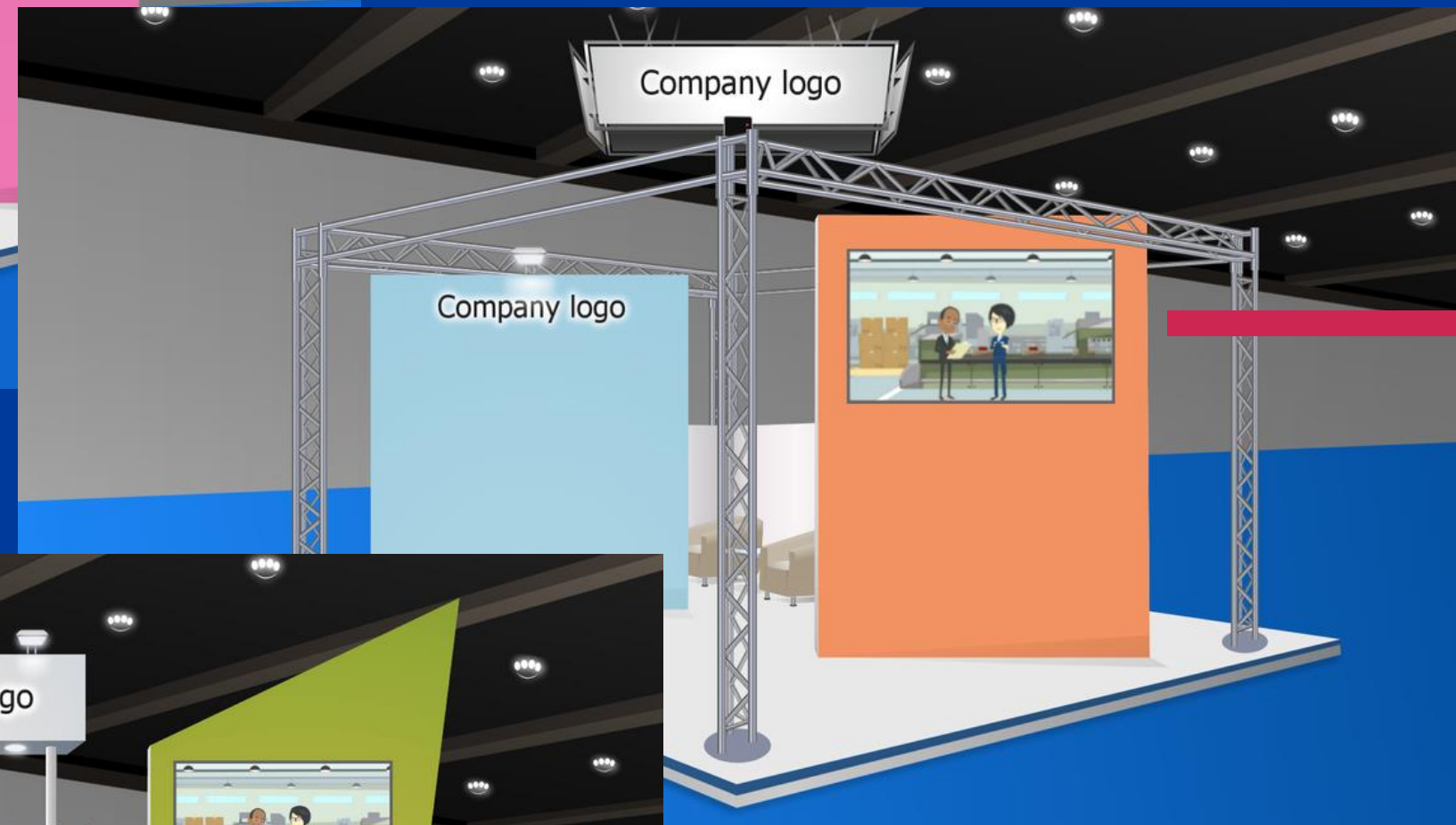
Your business colours

Your Company logo

Include a strap line

Prefer something unique?  
Inquire about bespoke design

Select additional optional  
elements...



# Building up to the Expo

## Step 2

Select options for your Stand

1-2-1 Live Chat facility

Information kiosk - about your Company

Business card drop box - for enquiries

Display brochures for download

Sell products & services from your stand

Video Wall - showcase your videos





# Hotspot examples:

## 1-2-1 Live Chat facility

Welcome to our stand -  
we'd love to hear from you



To sit and have a chat with one of our representatives on the stand now, please click the speech bubble at the bottom right of the screen. If you can see the "We are here!" image that means we definitely have someone online who can chat with you live about our products and services.

If the bubble is there but not showing the "We are here!" image, you can still drop us a message.



If you would prefer, you can "leave" your card with us - the simple form allows you to pass your details and any questions you have and we will follow up by email or phone, whichever you prefer.

To open the form, just click the hotspot by the card box.

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# Hotspot examples:

## Information kiosk - About your Company



### About us



If you're looking for a powerful, flexible and affordable way to deliver online training and education, you're in the right place.

Our Learning Management System platform enables our clients to deliver a wide range of content, training and support. Examples include:

- Management and Employee Training
- Competency Training with Certificates
- Educational Content with Tests
- Company Induction Training
- Instructional Resources
- Online Manuals

**easy2training** is a great way to deploy online content and profit from your knowledge.

Links (open in a new window)



<https://easy2training.co.uk/>



UK: 01908 832656

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# Hotspot examples:

## Business card drop box - for enquiries

Leave us your "e-card" and details of your enquiry here, and one of our team will get back to you as soon as possible.

### Exhibitor Stand:

B101 - easy2training

### Your contact details

First Name\*

Andy

Last Name\*

Visitor

Email address\*

andy.visitor@mymail.co.uk

Tel number

07770 001100

### How can we help?

Please enter your enquiry here

Send

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# Hotspot examples: Display brochures for download



## View / Download a brochure



To see what easy2training can do for you, view or download our brochure here (opens in a new window)

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# Hotspot examples:

Sell products & services  
from your stand



Sold By: Big Media House Ltd  
Services  
Easy2Training Multi Portal edition

☆☆☆☆☆  
£395.00

Add to basket



Sold By: Big Media House Ltd  
Services  
Easy2Training Single Portal edition

☆☆☆☆☆  
£295.00

Add to basket

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# Hotspot examples:

## Video Wall - showcase your videos



### Videos

Please take a look at our intro video here:



00:00 00:58

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On the Day, everything goes live!





# On the Day

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Visitor LOGINS GO LIVE  
1-2-1 Chat GOES LIVE on  
'staffed stands'

Exhibitor Show Offers  
GO LIVE  
Stand Products & Services  
stores OPEN  
Downloads, videos, links  
GO LIVE

Speaker sessions GO LIVE  
at advertised times

Gamification / prize draws  
GO LIVE





# Post Expo - 6 days additional access

# Do more business



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Visitor Logins **LIVE ALL WEEK**

**New & repeat** visits to stands

**More** Videos viewed

**More** brochures downloaded

Time for **more** enquiries

**More** links to your website

**More** links to Social Media

Keep your stand store **OPEN**

**Sell more** products/services

**No need to staff your stand**

...Unless you want to!

Visitor **DATA REPORTS**

Visitor numbers / details

Live Chat Transcripts



Happy to talk through  
the options with you

# Packages and Price guide

## Trailblazer

Customised stand  
Website link  
Social Media links  
Brochure download

£75

## Ventura

Receive enquiries  
Video showcase option

+

Customised stand  
Website link  
Social Media links  
Brochure download

£125

## Enterprise

Sell products + Services  
Instant chat + transcripts  
Show offers

+

Customised stand  
Website + Social Media links  
Brochure download  
Receive enquiries  
Video showcase option

\* from £150

## Campaign

Bespoke stand design\*

+

Website + Social Media links  
Brochure download  
Receive enquiries  
Video showcase option  
Instant chat + transcripts  
Sell products + Services  
Show offers

\* from £200



# Benefits

The FULL exhibition experience ONLINE with interactions that benefit everyone:

- Visitors FREE to attend
- On-demand engagement
- Unlimited business opportunities
- Virtual business ecosystem
- Ignite excitement
- Full data collection
- Bookmarked stand visits
- High-level business education (workshops)
- Tune in, tune out (workshops)
- Instant Chat transcript



# YOUR **BusinessExpo**

Like a demo?  
Want to take part?  
Get in touch

hello@yourbusinessexpo.co.uk  
[www.yourbusinessexpo.co.uk/contact-us/](http://www.yourbusinessexpo.co.uk/contact-us/)

